



For more information, contact:
Jerry Chavez, Pres/CEO
VALLEY VISION, INC.
Phone: 208-799-9083

FOR RELEASE Tuesday, August 08, 2023

VALLEY VISION'S "SEASON OF CHANGE" BRING MORE CHANGES

Lewiston, ID (August 3, 2023) – Valley Vision, a regional economic development organization, today announced that it has approved six new board members, a new mission statement, and new officers to serve the coming year.

Elected board members are:

- Michelle Bly
- Scott Charney
- Dave Pankey
- Jeff Nessel
- W. V. "Bill" McCann Jr.
- Mike Tatko

The new board members will serve three-year terms, beginning immediately.

Additional action taken at the Valley Vision board meeting this week was the approval of a new mission statement that will separate roles and responsibilities of the economic development organization and other organizations in the Lewis-Clark Valley.

The new mission statement is: "To actively attract and expand primary sector businesses that are new wealth generators, that enhance the quality of life in the Lewis-Clark Valley".

And finally, the Board elected its new officers for the coming year, which are:

- Michelle Bly – Chair
- Ann Watkins – Vice-Chair
- Dave Pankey – Secretary
- Su Brown – Treasurer

"We are excited to welcome our new board members, and to approve our new mission statement and officers," said Michelle Bly, Valley Vision Board of Directors Chair. "These are important steps as we continue to build a new foundation, so we can work to strengthen the economy and quality of life in the Lewis-Clark Valley."

The new mission statement reflects Valley Vision's commitment to attracting and expanding businesses that will create jobs, diversify, and strengthen the local economy. The organization's

new board members bring a wealth of experience and expertise to the table, and they are well-positioned to help Valley Vision achieve its goals.

The new officers are a distinct group of leaders with a deep understanding of the challenges and opportunities facing the Lewis-Clark Valley. They are committed, as are the rest of the Board, to work together to build a stronger and more prosperous future for the region.

“We are confident that our new board members and officers will help us to continue to grow and thrive,” said Jerry Chavez, President and CEO of Valley Vision. “They are passionate about our mission, which we believe was a needed change to distinguish what we do as an organization. All board members are committed to making a difference in the Lewis-Clark Valley and to ensuring that the organization is providing the best service we can.”

About Valley Vision:

Valley Vision Economic Development is a bi-state economic development organization servicing the communities of Lewiston, ID., Clarkston, WA., Nez Perce County, ID., and Asotin County, WA. for 25 years. Valley Vision’s mission is to improve regional economic development through business recruitment, local business retention and expansion, and improvement of the overall business climate in the Valley. Visit Valley Vision on the web at [www. lewis-clarkvalley.org](http://www.lewis-clarkvalley.org), like us on [Facebook](#) and follow us on [Twitter](#).

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