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FOR IMMEDIATE RELEASE

Valley Vision Economic Development Corporation Celebrates its “Season of Change - Continues” During Annual Event

Lewiston, ID: (July 17th, 2024) – Valley Vision Economic Development Corporation (VVEDC), the leading regional economic development organization, is celebrating its second Annual Event and Dinner! The organization, over the past year and under new leadership, has undergone a transformation which includes changes to internal processes, refocus of the organization’s mission, and shifting the way in which recruitment of outside businesses is conducted. VVEDC is hosting their plated evening event at the Hells Canyon Grand Hotel for a second year in a row.

The evening will feature a keynote address from Senator Mark Schoesler, from the 9th District in Washington. Last year the Governor of Idaho, The Honorable Brad Little, was invited as the keynote speaker. VVEDC is unique in the capacity of fostering economic development for the L-C Valley, which includes both Lewiston, ID and Clarkston, WA. The company works for development within both states and makes it an objective to actively expand outreach efforts that ensure a wider range of voices across states are included in the mission to support the Valley’s growth.

2023 will be reviewed, with a focus on the “new era” that was ushered in and carried out throughout the past 12 months. This new era focused on a redefinition of how business was conducted, fostering collaborative team building, creating an environment of partnership, and prioritizing transparency through these endeavors. The statement to remain dedicated to building on this progress will be championed throughout the evening event.

Plans for future projects will also be shared with the attendees, including conducting conversations with other economic development partners to build a manufacturing center, which is an important tool that can increase successful business recruitments to the Valley. Yet another future initiative on the agenda is to form a quality-of-life (QoL) committee, which would bring leadership and various agencies together under a single umbrella to enhance the “10 pillars” identified as being crucial for a thriving quality of life for the L-C Valley. VVEDC is excited to share these exciting ideas, making for a stronger Valley, and vibrant community.

About Valley Vision

Valley Vision Economic Development Corporation (VVEDC) Lewis-Clark Valley is a bi-state economic development organization servicing the communities of Lewiston ID., Clarkston, WA., and Nez Perce County, ID., and Asotin County, WA. for over 25 years. Valley Vision’s mission is to actively attract, expand, or provide assistance to new wealth generators that enhance the quality of life to the Lewis-Clark Valley. Visit Valley Vision on the web at www.vvedc.com

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