

# VALLEY VISION, EDC

AUGUST 20, 2025

ECONOMIC DEVELOPMENT FOR THE LEWIS-CLARK VALLEY

## Special Edition: Annual Event & Dinner Newsletter



## Welcome Cascade Plastics Thank you for choosing the L-C Valley

We are thrilled to announce the arrival of Cascade Plastics, an innovative plastic injection molding company, making a significant new investment and a powerful vote of confidence in the region's economic future. As a subsidiary of Flex Labs Inc., Cascade Plastics will establish its operations at 2512 7th Ave N. Lewiston, bringing advanced manufacturing capabilities, substantial economic impact, and new job opportunities directly to our community.

*"We are immensely grateful for the collaborative support from the City of Lewiston, Nez Perce County, the State of Idaho, and Valley Vision EDC," said Kevin Fuller, Owner of Cascade Plastics.*

Their substantial capital investment of over \$6.5 million and commitment to creating over 30 skilled jobs. The new 36,000-square-foot state-of-the-art facility will ena-

ble Cascade Plastics to support the renowned Kinetic Group (formerly CCI Spear), bringing specialized expertise and, just in time, products directly to a key player in the regional economy. This strategic location was chosen for its exceptional operational savings and strategic advantages, demonstrating the Valley's strong appeal for manufacturing growth.

The addition of Cascade Plastics promises widespread and direct benefits for Lewiston, Nez Perce County, and the entire Lewis and Clark Valley. By attracting the first plastic injection molding company to the Valley, our industry base will expand, making the company a truly valued corporate citizen and vital part of our well-established manufacturing sector. This event celebrates Cascade Plastics' commitment to the region and its pivotal role in further diversifying and strengthening the L-C Valley economy.

# 2025 Annual Event & Dinner



The Valley Vision Economic Development Corporation (VVEDC) hosted its highly anticipated 2025 Annual Event & Dinner on July 29th, gathering community leaders, investors, and stakeholders under the theme, "New Program... Produces Results." The event served as a platform to unveil the VVEDC's annual report, showcasing significant achievements in business attraction and outlining strategic initiatives for the Lewis-Clark Valley's continued economic prosperity.

The event featured a keynote address by Idaho's Lt. Governor Scott Bedke and included the introduction of Kevin Fuller owner of Cascade Plastics and their announcement regarding the company's decision to choose to invest in the Valley, further underscoring the positive trajectory of the region. Mr. Fuller anticipates being operational by the first quarter of 2026 and employing over 30 FTEs.

The 2025 VVEDC Annual Event & Dinner reinforced the organization's commitment to foster a vibrant and resilient economy through strategic planning, collaborative partnerships, and a relentless focus on delivering tangible results for the Lewis-Clark Valley.



The 2025 Annual Report provides a comprehensive summary (call Andrea at (208) 799-9083 for a copy) of VVEDC's dedicated work in:

- ◆ **Business attraction**, detailing the successful efforts to bring prospective new companies and investments to the region.
- ◆ **Business Expansion and Retention (BEAR) findings**, providing key highlights of the report including critical recommendations aimed at fostering the growth. It also included correcting barriers to growth in the community, which were noted by many of the existing local businesses resulting from business discussions with local industry.
- ◆ **Identification of a dedicated task force** to address the challenge regarding the lack of industrial buildings in inventory. This forward-thinking strategy also includes a comprehensive plan to proactively plan for future industrial property needs.



# 2025 ANNUAL EVENT & DINNER





# 2025 ANNUAL EVENT & DINNER





# THANK YOU

## FOR SUPPORTING ECONOMIC DEVELOPMENT

Valley Vision EDC (VVEDC) Board of Directors would like to extend their sincere gratitude to **Clearwater River Casino & Lodge** and **TriState Health** for their generous sponsorship of our Annual Event & Dinner. Your support throughout the year & event is instrumental to economic development success. And we thank you for being a true community partner.



## VVEDC Investors Elect 2025 - 2028 Board Members



**A.L. "Butch" Alford, Jr.**  
Tribune Publishing Co.  
Executive Committee



**Don McQuary**  
Stonebraker McQuary Ins.  
Executive Committee



**Su Brown**  
Retired CPA  
Treasurer

**The votes are in!** VVEDC investors have spoken, voicing their board member choices through mail-in ballots. Mail-in ballots were sent to public and private sector investors. The ballot included current Board members A.L. "Butch" Alford, Jr. (Tribune Publishing Company), Don McQuary (Stonebraker McQuary Insurance), and Su Brown (retired CPA and VVEDC Treasurer), with an option for write-in candidates. After the ballots were tallied, all three current members, with a combined tenure of over 60 years, were successfully re-elected to the Board. VVEDC Board totals 22 community leaders charged with charting the economic development course, diversifying and strengthening the Valley's economy.

# 2025 - 2026 OFFICERS

During the August 12th VVEDC Board Meeting, the Board voted to elect the 2025-2026 officers. In their roles, the officers will meet regularly to discuss economic development progress, set the board meeting agenda, and provide counsel to the president. Ann Watkins, Dave Pankey, and Su Brown were re-appointed to their positions of Chairman, Vice-Chairman, and Treasurer, respectively. Nikoli Greene was appointed to fill the open position of Secretary.



**Ann Watkins**  
Chairman



**Dave Pankey**  
Vice-Chairman



**Nikoli Greene**  
Secretary



**Su Brown**  
Treasurer

## PORT OF LEWISTON CHRISTENS IDAHO'S ONLY SEAPORT DOCK



The Port of Lewiston, in a powerful display of collaboration with the City of Lewiston, Nez Perce County, and the State of Idaho, recently celebrated the christening of its new boat dock. This landmark achievement solidifies Lewiston's unique status as the West Coast's only inland seaport with a dedicated boat dock. During the ceremony, American Cruise Lines President Charles B. Robertson called the project a "special honor," highlighting its positive economic and community benefits. Port of Lewiston General Manager Scott Corbitt noted that the new facility will not only serve cruise passengers but will also be a valuable resource for the local community, creating a new gateway for tourism and recreation in the region.

Funded in part by an allocation from Idaho Governor Brad Little, the dock allows American Cruise Lines passengers to easily embark on and disembark from their journeys. These voyages offer a taste of the area's rich culture and history, with excursions that include Hells Canyon jet boat tours, helicopter sightseeing, and local wine tastings. The celebration also offered a glimpse into the future of the Confluence Riverfront, with plans for a potential open-air amphitheater, an RV park, and fishing piers. This project is a testament to the collaborative spirit of all involved and a significant step forward for Lewiston's future.



# NEW BOARD MEMBERS

## APPOINTED: TERM 2025 - 2028



Dale Alldredge, a familiar face in the community and a former Valley Vision Board member, has a rich history of leadership in the L-C Valley. A lifelong resident of north Idaho, he moved to the area in 1977 to serve as Financial Vice President at LCSC, a position he held for a decade, prior to taking the position of Manager at the Port of Lewiston for three years. Venturing into entrepreneurship, he successfully started, built and subsequently sold Technic Tool Corporation, a Lewiston based manufacturer and world-wide distributor of the Power Pruner, the "chain saw on a stick". Currently, he is President/Owner of Rousseau Company, a manufacturer of power tool accessories located in Clarkston with a nation-wide market. He served as a Port of Lewiston Commissioner for 14 years and was named the 1994 Small Business Person of the Year for the State of Idaho and US SBA Region 10 by the US Small Business Administration.

Bill Jollymore came to the Lewis-Clark Valley in 1967 and is celebrating his golden anniversary, a remarkable 50 years in the food and beverage industry. Over the past five decades, he has worked at many restaurants across the valley. Twelve years ago, he realized his dream of owning his own establishment, purchasing the restaurant with his namesake, Jollymore's Fine Dining. On top of his incredible career in the culinary world, Mr. Jollymore has also served as a law enforcement reservist for over 42 years. Welcome Mr. Jollymore to the Board of Directors.



Tom Miller is the Branch Manager of Pacific Steel & Recycling in the Lewis-Clark Valley, where he has led operations since transferring from Montana in March 2020. A native Montanan with over 20 years of experience in the recycling industry, Tom brings a strong background in industrial operations, logistics, and community partnership.

Before entering the recycling sector, Tom worked in the service industry supporting on-highway trucks and heavy construction equipment. His leadership at Pacific Steel, a company that has served the LC Valley for more than 75 years, spans industrial, agricultural, and residential recycling, as well as the distribution of new steel products and culverts.

# NEW BOARD MEMBERS APPOINTED- FILLING OPEN SEATS



Lewiston City Councilor Kasee Forsmann represents the City on the Valley Vision Board of Directors. With over 10 years at Schweitzer Engineering, she has led key process improvement projects that showcase her leadership and commitment to progress. Passionate about community development, Kasee is deeply involved in local nonprofits and city initiatives, working to ensure a bright and sustainable future.

Today, Kasee serves on the Historic Preservation Committee, the Emergency Medical Services Board, and the Public Works Committee, and acts as the City Council liaison to Valley Vision. Her mission is clear: to help Lewiston grow into a thriving, affordable community where future generations can plant roots, raise families, and build lasting legacies.

Christian Pickens moved to the LC Valley in 2017 to join Clearwater Paper as a department superintendent, helping commission the mill's new continuous cooking system. Today, he serves as the Senior Technical Manager. He has over 20 years' experience in the pulp and paper industry across the Pacific Northwest. He also holds a mechanical engineering degree from Washington State University.

He is an active member of Clearwater Paper's Foundation contributions team and regularly participates in company-sponsored volunteer events. He also serves on the board of the 49ers Saddle Club.



## New Investors - In-Kind Donations

- ◆ Carlton Digital Advertising
- ◆ Happy Day Corporation
- ◆ Infuse & Booze
- ◆ M.A. DeAtley Construction, Inc.
- ◆ Peters and Keatts Equipment

## New Investors

- ◆ Ann Watkins - self
- ◆ Assist-2-Sell Discovery Real Estate
- ◆ Lewiston Independent School District #1
- ◆ Melody Sandahl Insurance Agency, Inc.
- ◆ Mick McClure Honda
- ◆ Murray Insurance
- ◆ OEO Energy Solutions
- ◆ POE Asphalt Paving, Inc
- ◆ Taylor Forge Insurance Agency, Inc.



# Investment Needed:

## A Step in the Right Direction

The City of Lewiston Council members have taken a significant step forward for the community, directing staff to place a crucial downtown bond issue on the **November 4th ballot**. This bond is designed to fund vital upgrades to the city's **water, sewer, and stormwater infrastructure**, directly supporting businesses in the downtown area.

This proactive move by the City Council aligns perfectly with recent findings from the Valley Vision EDC's Business Expansion and Retention (BEAR) survey. The survey highlighted that **manufacturers in the region strongly affirm the city's continued investment in its infrastructure** to bolster the local business community.



## VVEDC Investors - YTD

Advantage Advertising, Inc  
AirBridge Broadband, LLC  
American Insurance  
Ann Watkins - self  
Asotin County  
Assist-2-Sell Discovery Real Estate  
Avista Corporation  
Battles & Ells, PA  
Best Western Plus the Inn at Hells Canyon  
Capital Street Properties, LLC  
Carlton Digital Advertising  
Carmel Minogue CPA & Associates PS Inc  
CHS Primeland  
City of Clarkston  
City of Lewiston  
Clarkston Auto Sales  
Clearwater Paper Corporation  
Clearwater Power Company  
Clearwater River Casino & Lodge  
Coleman Oil Company, LLC  
Computer Doctors  
Comstrat  
Cook's Car Company  
CornerStone Interiors  
Credit Bureau of Lewiston-Clarkston, Inc.  
D.A. Davidson & Co.  
Dailyfly Media  
Don McQuary - self

Granite Concepts, LLC  
Hahn Supply, Inc.  
Happy Day Corporation  
Hells Canyon Grand Hotel  
Holiday Inn Clarkston - Lewiston  
Idaho Central Credit Union (ICCU)  
Infuse & Booze  
Joe Hall Ford  
Jollymore's  
K&G Construction  
Kenaston Corporation  
Landmark Property Group  
LC Valley Chamber of Commerce  
Lewis Clark Terminal, Inc.  
Lewis-Clark State College  
Lewiston Independent School District No.1  
M.A. DeAtley Construction, Inc.  
Mark Brigham - self  
Martin Insurance  
McCann Ranch & Livestock, Co.  
Melody Sandahl Ins Agency, Inc.  
Mick McClure Honda  
Murray Insurance  
Nez Perce Tribal Enterprise  
OEO Energy Solutions LLC  
P1FCU  
Pacific Steel & Recycling  
Peters and Keatts Equipment

POE Asphalt Paving, Inc  
Port of Clarkston  
Port of Lewiston  
Presnell Gage, PLLC  
Regence BlueShield of Idaho  
Renaissance Marine Group, Inc.  
Ridinger's Art of Photography  
River Cities Real Estate  
Rivertree Inn  
Rogers Motors  
Rousseau Co.  
Seekins Precision, Inc.  
Southway Plaza, LLC  
St. Joseph Regional Medical Center  
Stonebraker McQuary Insurance  
Su Brown - self  
Sylvan Furniture  
Taylor Forge Insurance Agency, Inc.  
The Kinetic Group  
Tribune Publishing Company  
TriState Health  
Twin River Bank  
Umpqua Bank  
Walla Walla Community College (WWCC)  
Washington Trust Bank  
Well Connected Electric, LLC  
Zions Bank

**Mission Statement: To actively attract, expand or provide assistance to new wealth generators that enhance the quality of life to the Lewis-Clark Valley**