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FOR IMMEDIATE RELEASE:

VALLEY VISION EDC CELEBRATES "NEW PROGRAM... PRODUCES RESULTS" AT ANNUAL EVENT, HIGHLIGHTING ECONOMIC GROWTH AND FUTURE STRATEGIES

LEWISTON, ID (July 29, 2025) – The Valley Vision Economic Development Corporation (VVEDC) hosted its highly anticipated 2025 Annual Event & Dinner this evening, gathering community leaders, investors, and stakeholders under the theme, "New Program... Produces Results." The event served as a platform to unveil the VVEDC's annual report, showcasing significant achievements in business attraction and outlining strategic initiatives for the Lewis-Clark Valley's continued economic prosperity.

The annual event provided a comprehensive summary of the VVEDC's dedicated work in:

- **Business attraction**, detailing the successful efforts to bring prospective new companies and investments to the region.
- **Business Expansion and Retention (BEAR) findings**, providing key highlights of the report including critical recommendations aimed at fostering the growth. It also included correcting barriers to growth in the community, which were noted by many of the existing local businesses resulting from business discussions with local industry.
- **Identification of a dedicated task force** to address the challenge regarding the lack of industrial buildings in inventory. This forward-thinking strategy also includes a comprehensive plan to proactively plan for future industrial property needs.

"Tonight is a celebration of what we can achieve when we work together," stated Ann Watkins, Chairperson of VVEDC. "The 'New Program... Produces Results' theme truly encapsulates our momentum. We extend our deepest gratitude to our **over 80 private and public sector investors** whose unwavering support funds our operations and makes these successes possible. Their commitment is the bedrock of our ability to drive economic development and enhance the quality of life across the L-C Valley."

The event featured a keynote address by Idaho's Lt. Governor Scott Bedke and included the introduction of Kevin Fuller owner of Cascade Plastics and their announcement regarding the company's decision to choose to invest in the Valley, further underscoring the positive trajectory of the region. Mr. Fuller anticipates being operational by the first quarter of 2026 and employing over 30 FTEs.

The 2025 VVEDC Annual Event & Dinner reinforced the organization's commitment to foster a vibrant and resilient economy through strategic planning, collaborative partnerships, and a relentless focus on delivering tangible results for the Lewis-Clark Valley.

About Valley Vision Economic Development Corporation (VVEDC): Valley Vision Economic Development Corporation (VVEDC) is dedicated to driving economic growth and diversification in the Lewis-Clark Valley. Through strategic business attraction, retention, and expansion efforts, VVEDC works to create high-quality jobs, increase the tax base, and enhance the overall prosperity and quality of life for all residents.

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