

MAY 3, 2023

VALLEY VISION, INC.

ECONOMIC DEVELOPMENT FOR THE LEWIS-CLARK VALLEY

UPCOMING EVENTS

BOARD MEETING:

JUNE 6, 2023, 4:00 PM-5:00 PM

INVESTOR GROWTH MEETING:

MAY 16, 2023, 3:00 PM-4:00 PM

Season of Change

The LC Valley has seen many changes this past year. From a new form of government at the City of Lewiston, and new faces for the City of Lewiston Department Heads, Ports of Clarkston and Lewiston and other in new roles and much more. In keeping with this theme, Valley Vision is embarking on a journey of new leadership with extensive economic development experience, targeted recruitment focused on bringing new capital into the Valley and the community collaboration in the process. Stay tuned for more details as our strategic vision is put into place.

Welcome to the Board

Continuing with the theme of a season of change, Valley Vision Board members welcome Mr. Dave Pankey, Director of Underwriting, Regency Blue Shield of Idaho. Dave has



many years of volunteerism on boards in the Valley and in Idaho including the Idaho Commission on Aging, Idaho High Risk Reinsurance, City of Lewiston Audit Committee, and Lewis Clark Valley Chamber of Commerce to name a few. Welcome Dave!

Envision Lewiston 2044

Shaping the Future of Lewiston

Although adopted in 1999 by the City and intended to end in 2020, Envision Lewiston 2044 is currently in the works, in the hope that this new plan will provide a better and higher quality of life for the community of Lewiston.

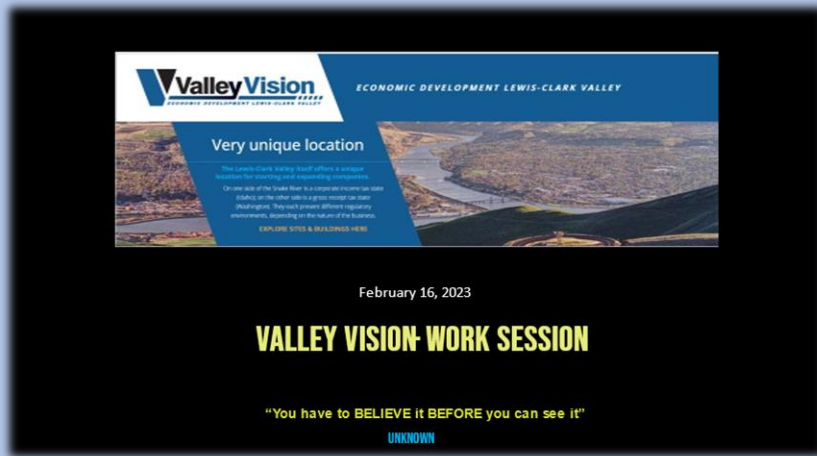
Envision Lewiston 2044, also known as Lewiston's Comprehensive Plan (the Plan), will benefit a number of areas in Lewiston, including housing for future residents, land use recommendations for businesses, budget decisions for the city leaders, and more.

According to the website, the planning process for this plan will last 18 months. For more information about Envision Lewiston 2044, make sure to check out <https://cityoflewiston.org/envisionlewiston2044>.



Valley Vision Work Session

Board members gathered at the Clearwater River Casino & Lodge from noon to 4:00 p.m. on February 16, 2023. The focus of the work session was to have an expanded dialog on policy, how the board works together, and the direction



for economic development in the Valley through a series of new strategies implemented together to formulate an economic development strategic plan. This plan matches the community's strengths while leveraging adequate financing necessary to conduct economic development operations and to close deals. Finally, the most important element is working together at all levels throughout the LC Valley to create success.

Work session quotes

from Board Members

David Pankey said "What a great board meeting (work session)! I love this board."

Dan Rudolph said, "It was a highly productive, culture changing work session that brought the board together ... working collaboratively to improve the LC Valley."

Troy Ledgerwood said, "Jerry was hired to implement changes and to leverage his extensive knowledge in economic development... and the dialog will set the course for Valley Vision's economic development programming which is expected to be launched later in the year."

What is Economic Development?

New wealth - More Jobs

Economic development involves activities to create, attract, and retain wealth and jobs, and to foster a resilient, inclusive, and modern economy. While many organizations and efforts influence economic development, **Valley Vision's role is very specific.** We take the lead in business recruitment with the purpose of

All the Best, Thank You



Ms. Debbie Baker has resigned her position at Valley Vision. Debbie was hired by Bob Tippet in the spring of 2007. She began her economic development career as the office manager. Later, she underwent the Certified Economic Development Certificate (CEcD) which requires going through coursework and passing a final certification examination.

attracting basic or primary sector businesses. These businesses are typically manufacturing or industrial based. These businesses also sell their products to markets outside the L-C Valley. Thus, that revenue and its influence in payroll, services and goods purchased in manufacturing is NEW to the economy.

Debbie was with the organization for 15 years and worked through the transition of five different directors/Pres./CEOs. A lot of history will be leaving the organization.

Join us in wishing Debbie well in her new position and continued work in the Valley.

Meet our new Pres./CEO

Jerry Chavez

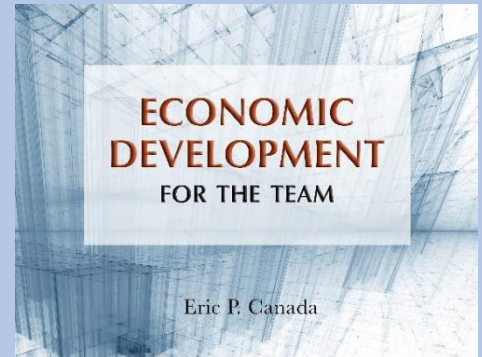
I'm blessed to come to the L-C Valley as the President/CEO of Valley Vision. In the course of the past **five months**, I have met with business owners, elected officials and many more ...and will meet many more ... I'm sure of that.

Let me share a little bit of my background for those that might be wondering what my history in economic development is:

Economic Development experience = 27 years
 President/CEO experience = 17 years
 Capital Investment captured = \$ 2.0 Billion
 Countless jobs created.
 Speaker at Economic Development Conferences

ECONOMIC DEVELOPMENT EXPERIENCE:

Delta Council/Delta Strong	2020-2022	Development Director
Marshall County, Indiana	2014-2020	President/CEO
Minot, North Dakota	2005-2014	President/CEO
Great Falls, Montana	2002-2005	V.P. of Marketing
Flagstaff, Arizona	1995-2001	V.P./Director of Marketing
National Awards for projects or initiatives		Great Plains Energy Park Southwest Renewable Energy Fair



The Valley Vision Board of Directors want to say "THANKS" to those businesses and others that contribute so the organization can function daily. Returning investors for the calendar year 2023, year to date, are:

- | | | | |
|---|--|-------------------------------------|------------------------------|
| Avista Corporation | Regence BlueShield of Idaho | Clearwater Paper Corporation | Tribune Publishing Co |
| Idaho Forest Group | Lewis Clark State College | River Cities Real Estate | Rousseau Company |
| McCann Ranch and Livestock Co. | Stonebraker-McQuary Insurance | | City of Clarkston, WA |
| St Joseph Regional Medical Group | Credit Bureau of Lewiston-Clarkston, Inc. | | |