

VALLEY VISION, INC.

ECONOMIC DEVELOPMENT FOR THE LEWIS-CLARK VALLEY

SUCCESS HIGHLIGHT: CASCADE PLASTICS NEARS COMPLETION



Welcome to the Valley

The announcement of **Cascade Plastics** choosing Lewiston for their new manufacturing facility is a landmark achievement, directly demonstrating the effectiveness of VVEDC's proactive business attraction efforts, funded by you.

We extend a special thanks to **Kevin Fuller** and the **Cascade Plastics** team for believing in the Lewis-Clark Valley. This commitment is underpinned by the successful utilization of available state and local economic development tools. Cascade Plastics is currently processing applications for a multi-year tax abatement from the Nez Perce County Commissions and utilizing the City of Lewiston's Economic Development Developer Incentive



Program. These programs are vital mechanisms that support high-impact business expansion within our city, ensuring long-term success.

This single project represents a powerful vote of confidence in our region, fueled by:

- **\$6.5 Million** in new capital investment.
- Annual payroll over **\$2.8 Million**.
- The creation of over **30 high-quality, skilled jobs** with competitive benefits.
- A significant increase in our city and county tax base, diversifying and strengthening our local economy.



Thank you VVEDC Investors:

Your Investment Fuels the Valley's Success

Admiral Beverage Northwest, Inc.

AirBridge Broadband, LLC

American Insurance

Ann Watkins

Asotin County

Assist-2-Sell Discovery Real Estate

Avista Corporation

Battles & Ells, PA

Carlton Digital Advertising

CCI Speer

CHS Primeland

City of Clarkston

City of Lewiston

Clarkston Auto Sales

Clearwater Paper Corporation

Clearwater Power Company

Coleman Oil Company, LLC

Computer Doctors

Credit Bureau of Lewiston-Clarkston,
Inc.

Dailyfly Media

Don McQuary

Granite Concepts, LLC

Hahn Supply, Inc.

Happy Day Corporation

Hells Canyon Grand Hotel

Holiday Inn Clarkston-Lewiston

Idaho Central Credit Union (ICCU)

Idaho Forest Group

Infuse & Booze

Joe Hall Ford

Jollymore's

K&G Construction

Kenaston Corporation

Landmark Property Group

LC Valley Chamber of Commerce

Lewis-Clark State College

Lewis Clark Terminal, Inc.

Lewiston Independent School Dist.

M. A. DeAtley Construction

Mark Brigham

Martin Insurance

McCann Ranch & Livestock, Co.

Melody Sandahl Ins Agency, Inc.

Mick McClure Honda

Murray Insurance

Nez Perce Tribal Enterprise

OEO Energy Solutions, LLC

P1FCU

Pacific Steel & Recycling

Peters and Keatts Equipment

Poe Asphalt Paving, Inc.

Port of Clarkston

Port of Lewiston

Presnell Gage, PLLC

Regence BlueShield of Idaho

Renaissance Marine Group, Inc.

Ridinger Enterprises

River Cities Real Estate

Rogers Motors

Rousseau Co.

Seekins Precision, Inc.

Southway Plaza, LLC

St. Joseph Regional Medical Center

Stonebraker McQuary Insurance

Su Brown

Sylvan Furniture

Taylor Forge Insurance Agency, Inc.

Tribune Publishing Co.

TriState Health

Twin River Bank

Visit LC Valley

Walla Walla Community College

Washington Trust Bank

Well Connected Electric, LLC

Zions Bank



Investment Drives Results

This strong investment base directly translates into successful projects on the ground. For instance, our last two major business attraction projects were successfully located within the City of Lewiston in **Nez Perce County**. These wins underscore the importance of a comprehensive, localized strategy and demonstrate the return on investment for the entities and communities that support VVEDC.

Thank you to every investor for believing in the VVEDC and, more importantly, the potential of the Lewis-Clark Valley.

Two Prongs, One Vision:

Valley Vision Launches Development Arm

The Valley Vision Board of Directors is strategically strengthening VVEDC's capacity to serve the Valley with the establishment of a newly designated 501(c)3 not-for-profit entity. The vision for the new organization, Valley Vision Economic Development Authority (VVEDA), is to function as the Development Arm, working in close coordination with the existing 501(c)6 organization.

This new structure creates a powerful dual strategy for economic success:

VVEDC (501(c)6): The Sales and Marketing Engine

Your investment fuels the VVEDC (501(c)6), which serves as the primary Sales and Marketing Engine for the Valley. This core function drives all proactive business attraction, promotional outreach, investor relations, and showcasing of the Valley's assets to potential businesses looking to relocate or expand.

Through these expanded marketing efforts, VVEDC has strategically broadened its reach, focusing specifically on five key markets outside of the Valley and actively targeting seven prospecting industries.

VVEDA 501(c)3: The Development and Problem-Solving Partner

The newly formed 501(c)3 entity is positioned as the essential **problem-solving partner when property development is needed**. Its mission is to alleviate the burdens of government and combat community deterioration by tackling complex physical projects. This entity will focus on closing deals where construction development is needed, ensuring the Valley is ready and to support new investment coming to the Valley.

This separation of roles ensures that while the 501(c)6 focuses on finding a deal, the 501(c)3 is ready to secure deals by solving the challenges required to make it happen. For instance, if a prospect requires a specific industrial building (a known challenge, as identified in VVEDC's BEAR recent reports as impediments to expansions), the 501(c)3 can step in as the problem-solver to facilitate the necessary construction and development.

By working together, the two entities provide a complete economic development solution often found in other thriving communities, driving both external interest and internal readiness for the Valley.



Growing Partnership

We are committed to expanding the critical public-private partnership. The VVEDC team is currently working diligently with the Nez Perce County Commissioners to bring them on as a key public sector investor. Adding Nez Perce County would further strengthen our regional approach and ensure that the entirety of our operational area is represented

in the economic development strategy and supported by local governments.



VALLEY VISION EDC
Wishes you a
**HAPPY
THANKSGIVING**

MAY YOUR THANKSGIVING BE FULL
OF PEACE AND LOVE

As we approach this Thanksgiving season, the Valley Vision Board wants to take a moment to express our sincere gratitude for the incredible community

support we receive. Communities that achieve success in economic development do so because the local team has assembled to do the good work needed to grow a community.

We are truly thankful for partners that assemble to assist our organization in executing economic development. Finally, wishing Kevin, the Cascade Plastics team, and all our neighbors a safe, happy, and healthy Thanksgiving celebration!

Our Investor Composition

The Valley Vision Economic Development Corporation (VVEDC) is powered by a unique and robust partnership between the private and public sectors through the dedication of our investors which fuels our success.

As of today, VVEDC is proudly supported by 75 total investors. This coalition ensures we have the resources and broad-based support necessary to attract new businesses, retain local jobs, advance key strategic initiatives and will relieve the burden on local government.

Our success is largely thanks to the overwhelming commitment from our business community:

- **Private Sector Investors:** 67 companies and organizations providing approximately 67% to the annualized budget.
- **Public Sector Partners:** 8 governmental or quasi-governmental organizations providing approximately 33% of the annualized budget.

To our dedicated network of 75 private and public sector investors — the bedrock of the Valley Vision Economic Development Corporation (VVEDC). **THANK YOU**

As 2025 draws to a close, we look back on a year defined by tangible results and strategic growth, all of which is made possible by your steadfast commitment. Your investment dollars are not simply funding an organization; they are fueling the economic engine that drives business attraction, retention, and strategic development across the L-C Valley.

The success of our "New Program... Produces Results" theme is a direct reflection of your belief in our mission.



Your Investment Fuels Solutions Too

Building Readiness and Removing Barriers:

VVEDC doesn't just chase leads—we actively solve problems and prepare the Valley for sustainable, long-term growth. Key strategic successes in 2025 include:

Addressing Barriers to Growth:

- The comprehensive **Business Expansion and Retention (BEAR) findings**—a critical project funded by investor support—identified and brought to the forefront the challenges faced by existing local businesses, giving us a roadmap for corrective action to include a **Lewiston Development Satisfaction Survey** initiative. This survey will allow developers to provide direct feedback after navigating the development process, enabling us to continuously improve efficiency.
- **Influencing Infrastructure Policy:** Based directly on the BEAR findings, where manufacturers strongly advocated for continuous City investment. We commend the Lewiston City Council

for directing staff to place the crucial **downtown infrastructure bond** issue on the November ballot. When the community invests in itself, it signals a healthy and promising environment that makes convincing new companies to expand their business in the Valley significantly easier.

- **Future Readiness:** We have identified a dedicated task force to aggressively address the critical challenge of the **lack of industrial buildings in inventory** and develop a comprehensive plan for future industrial property needs. This ensures that the next multi-million dollar investment will have a site ready and waiting.

In every meeting, every report, and every successful attraction, your investment is the catalyst. We are deeply grateful for your trust and collaboration. Here's to a prosperous Thanksgiving and a future of shared success in the Lewis-Clark Valley.

Mission Statement: To actively attract, expand or provide assistance to new wealth generators that enhance the quality of life to the Lewis-Clark Valley