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FOR IMMEDIATE RELEASE

Valley Vision Celebrates 25 Years of Economic Development in LC Valley

Lewiston, ID, (July 19, 2023) - Valley Vision, the lead regional economic development organization, is celebrating its 25th anniversary this year with a bang! Under new leadership, the organization in six months has undergone a transformation, including administrative changes, a new strategic plan with metrics and a new contract with measurables. The organization is now hosting its first annual meeting and dinner at the Hells Canyon Grand Hotel.

The event will feature a keynote address from Idaho’s 33rd Governor, the Honorable Brad Little. Governor Little will speak about the importance of economic development in Idaho and how the state is working to support businesses in the region. In addition, we eagerly await his comments on Idaho First, clearly an investment for Idaho’s future.

The program includes the Mellinger family (owners) of Northwest Fourslide, the newest company to announce an expansion in the region. Valley Vision invited them to share comments on their decision to locate their operations at the Port of Lewiston, and to provide an update on their construction project.

“We are proud to celebrate 25 years of working to grow the economy in the LC Valley,” Troy Ledgerwood, Chairman of the Board for Valley Vision. “Over the past quarter-century, we have helped to attract and retain businesses, create jobs, and grow the tax base. We are excited to continue our work into the 25 years to come.”

Valley Vision will also unveil its strategic economic development plan, which includes metrics and tactics for measuring success. The organization will welcome new board members and are sorry to see others leave. Everyone’s leadership has been an instrumental catalyst for the “Season of Change” that helps energize the organization, its leadership, and the many partners that are committed to strengthening the economy of the Lewis-Clark Valley and its residents.

About Valley Vision:

Valley Vision Economic Development is a bi-state economic development organization servicing the communities of Lewiston, ID, Clarkston, WA, Nez Perce County, ID, and Asotin County, WA for 25 years. Valley Vision’s mission is to improve regional economic development through business recruitment, local business retention and expansion, and improvement of the overall business climate in the Valley. Visit Valley Vision on the web at www.lewis-clarkvalley.org, like us on [Facebook](#) and follow us on [Twitter](#).

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